

### TIRED OF PICNICS, DINNERS OR RANDOM TEAM EVENTS?

THE TEAM JAM™ TURNS YOUR VALUES INTO VERSES

— AND YOUR TEAM INTO A BAND.







# γካ THE γካ TEAM JAM





The TEAM JAM™ is an interactive, music-based team-building experience where teams of 5 to 15 people write and produce their own original song — no musical skills required, just creativity and collaboration!

### WHY MUSIC AS A TEAM ACTIVITY?

# MUSIC IS ONE OF THE MOST INCLUSIVE, ENERGIZING TOOLS FOR CREATING LASTING EMOTIONAL BONDS.

- INCLUSIVE & ACCESIBLE

  Everyone can join, no music skills required
- Reinforces values such as Innovation, Inclusion, Sustainability and serves as an effective tool for developing your organisation's mission statement.
- FMOTIONAL AND UNFORGETTABLE

  Your Team leaves with their own recorded song and music video
- Team-building events promote employee satisfaction, company culture, cohesion, communication, motivation, and productivity, while reducing turnover and stress. (teamgeist.com, 2024)

## **HOW IT WORKS**

### 1. DISCOVERY CALL

We get to know your goals, team dynamics, and preferred themes.

2. WORKSHOP / ONLINE SESSION

Your team co-creates and records a song with a musician/music facilitator, reflecting your team's and organization's values - professional studio recording and video production included.

3. PRODUCTION & DELIVERY

We provide a mastered song, a music video, and optionally, a behind-the-scenes video for internal or external use.

4. AMPLIFY & CELEBRATE

Use your team anthem at company events, onboarding, social media, and CSR campaigns.



### THE TEAM JAM™ VALUE PROPOSITION

- FULLY INCLUSIVE & PURPOSE DRIVEN
  - Everyone has a voice no musical background required. Aligns with CSR & DEI goals
- **PROFESSIONAL**

Based on our LACPA Methodology (Learn, Assimilate, Create, Produce, Advocate)

- Supports Songs for Rights youth & human rights programs
- TANGIBLE OUTCOMES

  Your team's song & music video
- A HUGE AMOUNT OF FUN

The Team Jam brings lightness, laughter, and creative energy into the team. An experience that connects and inspires

THE TEAM JAM<sup>™</sup> - More than just an ordinary team event!



# Your Guide for the TEAM JAM™ Experience

## Edyta Rogowska-Żak

ARTIST | SONGWRITER | GROUP FACILITATOR

Berlin-based Polish artist and founder of Duxius, Edyta blends music and theatre into immersive performances. Her genre "Polish Future Retro" — emotionally aware, multilingual, and retro-inspired — launched with her debut album Remanence (2022).

Edyta brings strong value to The Team Jam as an experienced songwriter and facilitator. She has led creative processes with NGOs, companies, and institutions, using music to support team building, collaboration, and well-being. Her workshops (Free Voice–Free Mind) combine voice, body, and group dynamics to unlock authentic expression.

She performs across Europe (e.g. Waves Vienna 2024) and directs the ROXSA Festival in Bad Sülze – transforming local communities through art and collective creativity.



## TRICONE STUDIOS BERLIN

### **Tricone Studios**

Your Creative Hub in the Funkhaus Berlin

Experience The TEAM JAM $^{\text{TM}}$  at Tricone Studios – a modern recording studio with a unique atmosphere located in the legendary Funkhaus Berlin.

Here, historic charm meets cutting-edge technology - the perfect place for your team to record a song together and create unforgettable moments.





### **OUR PACKAGES**

**PACKAGES** 

DURATION & CONTENT

**PRICES** 

7 Songwriting
Jam

Half-day workshop + demo recording

2 Blended Experience

Online songwriting + studio recording + music video

**3** Full Package

Full-day workshop + studio recording + music video + BTS video

Packages and prices are tailormade.

A tailored offer follows the discovery call based on needs and group size.

\*LUNCH INCLUDED

#### **ADD-ONS**

- 1. ADVOCACY STRATEGY SESSION
- 2. PLAYBACK & IMPACT REFLECTION EVENT AT YOUR ORGANISATION
- 3. LIVE EVENT PERFORMANCE PREP



"The Team Jam brought out creativity in everyone, even the most reserved team members."

"We created something that truly represented who we are — and had fun doing it!"

"Our song became part of our onboarding and events — it's our anthem now!"

## **Contact Us**



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