

TRANSFORMING LIVES

S  **NGS** **FOR**

R  **GHTS**

THROUGH THE
POWER OF
MUSIC & HUMAN RIGHTS

MUSIC

- is a universal language.
- fosters empathy, understanding and solidarity.
- engages and supports self-expression, storytelling and cultural connection.



HUMAN RIGHTS

Without human rights, there is no way to curb climate change, eradicate poverty, tackle racism, misogyny, homophobia or xenophobia. No way to protect the wellbeing and safety of children, young people, the elderly, people with disabilities, refugees, or minorities.

There can be no green and habitable future planet, no sustainable development, possibly no human future at all.

-António Guterres-

Songs for Rights

empowers marginalized individuals,
groups and communities
through the transformative power
of music-based
human rights education.





WE BRIDGE THE HUMAN RIGHTS EDUCATION GAP

- by developing innovative programs worldwide to address the lack of fundamental human rights knowledge, affecting over 50% of the world's population.

WE TACKLE SOCIAL INJUSTICE AND INEQUALITY

- by addressing root causes. With the top 1% holding 43% of global wealth and 258 million children out of school due to poverty and discrimination, our projects promote equality, justice, cultural understanding, and unity.

WE FOSTER INCLUSION

- by addressing discrimination through education, music, and advocacy, targeting marginalized communities and people to become active agents of change.



Songs for Rights contributes to achieving **SDGs** such as Quality Education, Gender Equality, and Reduced Inequalities.



BACKGROUND

Songs for Rights began in 2019, originating during a children's rights program at the Free University of Berlin in 2012.

MISSION

To empower individuals and communities worldwide through the transformative power of music, fostering global unity and positive change.

VISION

We envision a world where music connects people, amplifies human rights, promotes creative expression and diverse perspectives.

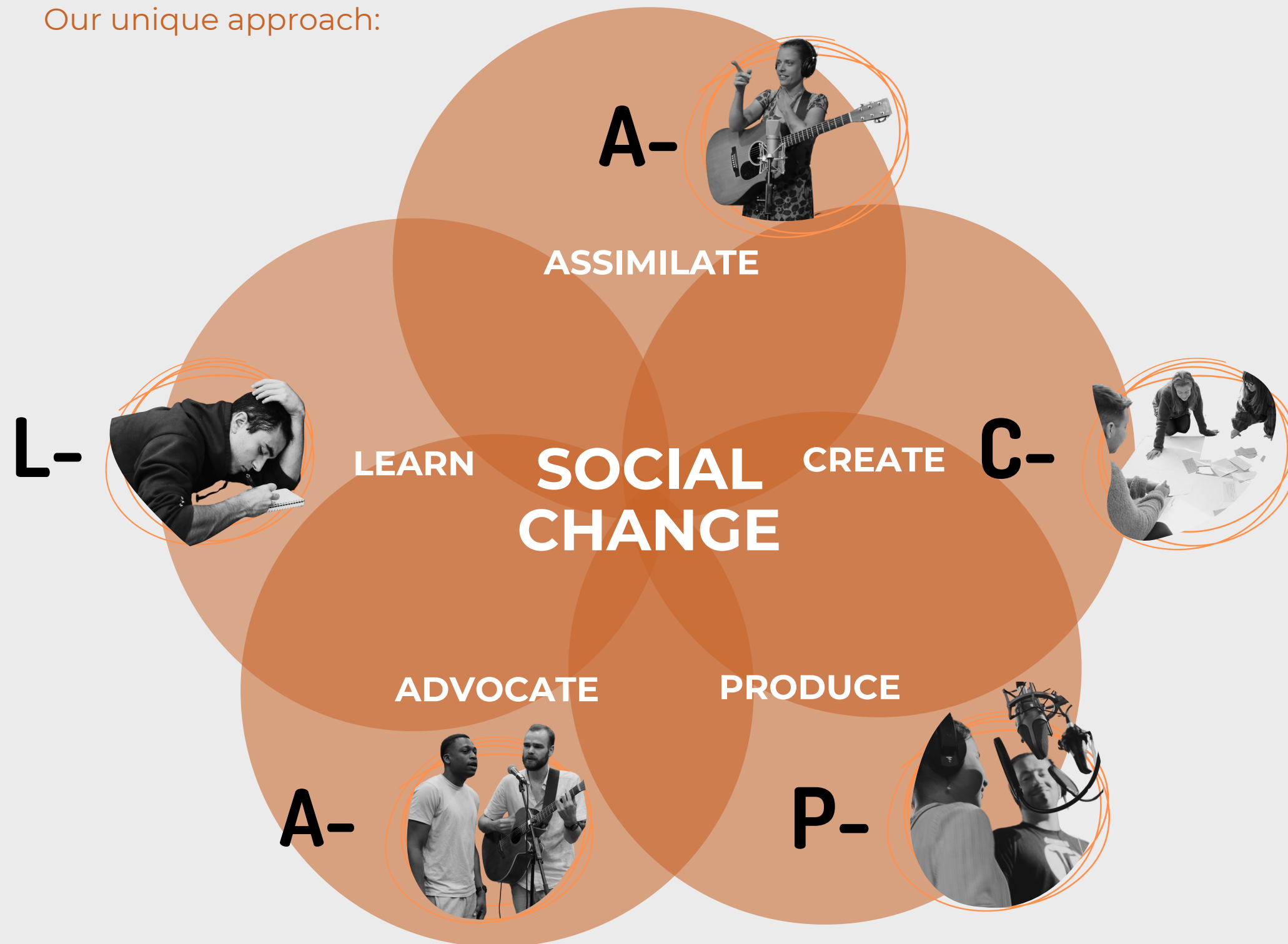
VALUES

We are all about:

- EMPOWERMENT
- COLLECTIVE ACTION
- CREATIVE CHANGE
- LIFELONG LEARNING
- CONNECTION

LACPA METHOD

Our unique approach:



L – Learn:

Learning about human rights, key principles, and international conventions on human rights.

A -Assimilate:

Internalizing the meaning and importance of Human Rights in our lives

C – Create:

Writing and composing a human rights song

P – Produce:

Recording of the song and production of a video clip

A – Advocate:

Promoting human rights using the produced song & video



SONGS FOR RIGHTS SO FAR

500

Participants in
workshops &
trainings; (100.000
indirect beneficiaries)

75%

Considerably improved
their knowledge about
human rights

70%

Found the skills very
useful in school, in
their family and/or in
their community

80%

Felt engaged to stand
up for their own and
their peers' rights

85%

Felt empowered to
express their views
through music



"I learned so much about my own (children's) rights. This experience has given me the strength and the courage to speak up and express my opinions."

Aisha, 12, Germany

"What strikes me the most in Songs for Rights is that we were able to produce our own song and music video and none of us had previous knowledge in music making. I am so proud of myself and the group!"

Ana, 25, Portugal

"As a trainer, for me it was amazing to see the stars in the children's eyes, when they listened to their own recorded song for the first time. The look on their faces was priceless ... it was magic!"

Juan, 45, Colombia

"Music makes it so easy to address these difficult topics; and recording our own song was the best experience in my life!"

Ossama, 16, Greece



IMPACT

Uplifting voices, promoting inclusivity, equality and social justice.

Marginalized groups, engage with human rights through innovative music-based learning, gaining new skills, expressing themselves creatively and advocating for change.

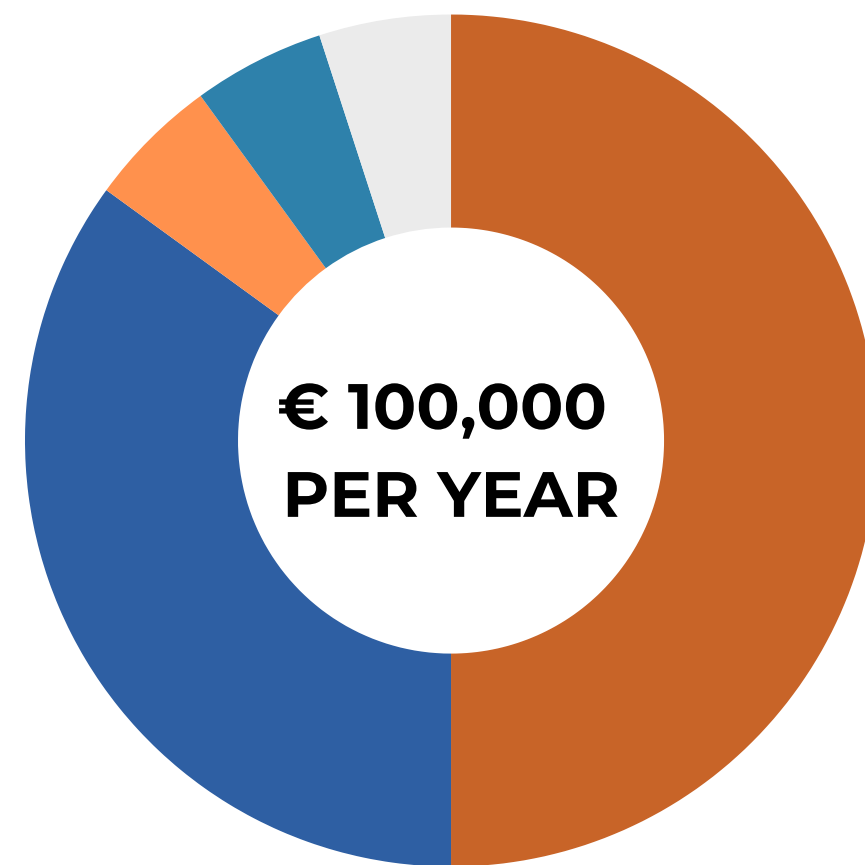
By 2027, our initiatives will empower:

- 400 through youth workshops
- 200 through trainer programs
- 1000 through large-scale projects
- 400 through our network and membership scheme, including online learning
- 10,000 community stakeholders will benefit indirectly, and half a million people will be reached through our music, videos, and advocacy work.

3 YEAR INVESTMENT

Operational grant of **100,000 €** per year will be matched with a minimum of **200%** match funding

OPERATIONAL GRANT



SUPPORT SCALING OUR WORK

By amplifying the voices of human rights.

3-year plan: (by 2027):

- 8 Songs for Rights workshop series and training for trainers' programs
- 5 large-scale projects (ERASMUS+, Creative Europe, CERV, ...)
- 3 CSR programs
- 2.000 direct beneficiaries; 10.000+ indirect beneficiaries
- 50 produced songs & music videos
- 35 new network members
- 5 permanent staff members

By 2030

we will reach **10.000 direct beneficiaries**, 500.000 through our songs, music videos, and advocacy efforts and build a global network

We aim to cultivate an ecosystem of individuals, organizations, and businesses that share our values.



PARTNERSHIP

Join us in transforming lives through the power of music & human rights!

By partnering with us, you:

- **empower** individuals and groups to share their stories through music.
- **champion** democracy, inclusivity, and diversity.
- **support** education on critical human rights issues and combat extremism.
- **foster** stronger, cohesive communities.
- **cultivate** future leaders.

WE ARE

THE TEAM



Jochen Schell
Director & Founder



**Manuela van den
Broeck**
Project Manager



J Rosanna Phillips
Communications and
Network Officer



Antzela Dempfi
Finance and
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ADVISORY BOARD



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Song writing and Music improvisation

CONNECT WITH US

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